1. *-- Popular platform among students in the United States*

SELECT platform, COUNT(\*) AS Number\_Of\_Students

FROM userdata

WHERE profession = 'Student' AND location = 'United States'

GROUP BY platform

ORDER BY Number\_Of\_Students DESC

;

1. *-- Most popular interests among men that use Instagram*

SELECT interests, COUNT(\*) AS Number\_Of\_Men

FROM userdata

WHERE platform = 'Instagram' AND gender= 'male'

GROUP BY interests

ORDER BY Number\_Of\_Men DESC

;

1. *-- Average time spent on social media by people living in rural areas when in debt and when debt-free*

SELECT indebt, AVG(time\_spent) AS Average\_time\_spent

FROM userdata

WHERE demographics = 'Rural'

GROUP BY indebt

ORDER BY Average\_time\_spent DESC

;

1. *-- People who own houses have which interests?*

SELECT interests, COUNT(\*) AS NumberOfPeople

FROM social\_media\_users.userdata

WHERE isHomeOwner = 'True'

GROUP BY interests

ORDER BY NumberOfPeople DESC;